

SRINIVASA HATCHERIES LIMITED

'SRINIVASA HOUSE', Plot No. 1028, Road No.45, Jubilee Hills, Hyderabad-500 033.

Phone: 040-67013100, 3101, 3102, 3103, Fax: 040-67013104

Date: 1st August, 2011

Dear Shareholder,

Sub: Request for registration of e-mail ID under "Green Initiative" issued by Ministry of Corporate Affairs, Government of India.

The Ministry of Corporate Affairs, Government of India (MCA) has issued a circular on "Green Initiative in Corporate Governance" by allowing paperless compliances by Companies, whereby the service of notices/documents by a company to its shareholders can be made through electronic mode, vide Circular Nos.17/2011, dt. 21.04.2011 & 18/2011, dt. 29.04.2011. For full text of the said Circulars, please refer to MCA's website www.mca.gov.in. The said Circulars, inter-alia, stipulates that the Companies have to obtain e-mail address by giving an advance opportunity to every Shareholder to register their e-mail address and changes thereon from time to time with the Company or Depository Participant (DP).

In view of the above, your company proposes to send Annual Reports (Audited Financial Statements, Directors' Report, Auditors' Report etc.) including Notice of the Annual General Meeting and also other documents henceforth to the shareholders in electronic mode. As per the said Circulars an advance opportunity is given to you to register your e-mail address to receive notices/documents in electronic mode as under:

- a). In case, your shares are in Demat Account and e-mail address already registered with your DP, please inform changes if any therein to your DP and also update the same from time to time as stated above.
- b). In case, your shares are in Demat Account and e-mail address is not registered so far, please register the e-mail address with your DP and also update the same from time to time as stated above.
- c). In case, your shares are in Physical Form, please write to our Share Transfer Agent (STA) to register your e-mail address at the addresses given below and also update the same from time to time as stated above.
- d) In case, you are interested in receiving the notices / documents in physical form only, irrespective of your shareholding in demat or physical, please inform to our STA at the addresses given below:

M/s. CIL Securities Limited 214, Raghava Ratna Towers, Chirag Ali Lane, Abids, Hyderabad – 500 001. e-mail: rta@cilsecurities.com	OR	Click Button on "Green Initiative" in Investor Relations Section on our Company's website www.shgroup.in
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Please note that the e-mail addresses indicated in your respective DP Accounts, with depositories viz., NSDL/CDSL and e-mail addresses received by our STA will be deemed to be your registered e-mail address for serving notices/documents etc., including those covered under Section 219 of the Companies Act, 1956, (the Act) read with section 53 of the Act.

Please note that the Annual Reports henceforth will be sent to those Members in electronic mode whose e-mail addresses registered/updated with NSDL/CDSL and received in our STA's office and for other Members, Annual Reports will be sent in physical form as per the addresses available in our records.

Further, the documents electronically sent to you, would be displayed on the Company's website www.shgroup.in, well in advance for your ready reference and an advertisement would also be issued in newspapers to this effect for information of the shareholders.

This move by the Ministry is a welcome initiative, since it will benefit the society at large through reduction in paper consumption and contribution towards a Green Environment. It will ensure prompt receipt of communication and avoid loss in postal transit.

We are sure you would appreciate the "Green Initiative" taken by MCA and your Company's desire to participate in such Initiatives.

We are also sure that you would join hands with the Company in complying "Green Initiative" by registering/updating your e-mail addresses including dividend mandate/ECS and change of address, if any and be part of this "Green Initiative"

Thanking you,

For SRINIVASA HATCHERIES LIMITED,

V.K. MURALI MANOHAR
DGM (Corporate Affairs) &
Company Secretary

N.B: Since this is a computer generated letter, it does not require signature.